



EXETER TOWNSHIPLETTLE LEAGUE  
P.O.BOX 4096  
READING, PA 19606  
610-689-9847  
WWW.EXETERLITTLELEAGUE.ORG

Dear

The Exeter Township Little League, Berks County's oldest Chartered Little League with Williamsport, is entering into its 42nd year of offering the youth of Exeter Township and Mt. Penn the opportunity of participating in organized Little League baseball and softball.

Since its origin in 1968, Exeter Little League has experienced significant growth in player registration, diversified its levels of play and expanded its playing facilities dramatically. It is the continued generous support of our sponsors and effort of our tireless volunteers who enable our organization to provide organized youth baseball and softball for over 800 children ranging from the ages of 4 to 15.

We would like to thank you for your support in the past and extend an invitation for you to remain an important and integral part of our organization by remaining a sponsor of a team(s), a sign(s), or both.

We ask that you take a few moments to complete the lower portion of this letter by listing your intentions for the 2011 season and return it to the Exeter Little League, Attention Signs and Sponsors at the address above. If you have any further questions you may contact Mrs. Joanne Koch at 610-370-5476.

We thank you very much for your continued support!

Sincerely Yours,  
The Exeter Little League Board of Directors

#### 2011 SPONSORSHIP INTENTION

|  |             |
|--|-------------|
| _____ T-Ball, Coach pitch (A), or 8U Softball Team Sponsor | \$175.00    |
| _____ AA,AAA, Major (BB/SB),10U SB or Senior Team Sponsor  | \$200.00    |
| _____ New Sign 1st year 4X8 (Digital Design)               | Price quote |
| _____ Renewal of Sign                                      | \$100.00    |
| _____ No, I will not be renewing                           |             |

Name of Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Person/ e-mail address \_\_\_\_\_

Phone # \_\_\_\_\_